

CLAIMS

What is Claimed is:

- 1 1. A device for decorating a cable comprising:
 - 2 a. a decorative assembly; and
 - 3 b. a means for placing the decorative assembly about the cable.
- 1 2. The device as claimed in Claim 1, wherein the cable is part of a
2 video game system.
- 1 3. The device as claimed in Claim 2, wherein the cable connects a
2 game controller to a processing console.
- 1 4. The device as claimed in Claim 1, further comprising at least one
2 marking.
- 1 5. The device as claimed in Claim 1, wherein the decorative assembly
2 comprises two sections.
- 1 6. The device as claimed in Claim 5, wherein the two sections are
2 attached by at least one hinge, the sections are pivotal about the at least one
3 hinge between an open position and a closed position, and the sections are
4 pivoted towards each other to capture the cable therewithin when in the closed
5 position.
- 1 7. The decoration as claimed in Claim 1, wherein the device is included
2 with a video game.
- 1 8. The device as claimed in Claim 1, wherein a plurality of the devices
2 is supplied in a single package.
- 1 9. The device as claimed in Claim 6, wherein the device comprises two
2 sections that are connected by at least one hinge that allows a first of the two
3 sections to be pivotally connected to a second of the two sections, a portion of the
4 hinge being located on a first side of each of the two sections.
- 1 10. The device as claimed in Claim 9, wherein on a second side of each
2 of the two sections is a connecting means that allow the two sections to be
3 reversibly connected to one another.

1 11. The device as claimed in Claim 10, wherein the two sections are
2 mirror images of each other.

1 12. The device as claimed in Claim 6, wherein at least one of the two
2 sections comprises an internal stabling member that abuts the cable in the closed
3 configuration.

1 13. The device as claimed in Claim 1, wherein the device further
2 comprises a unique serial number.

1 14. A device for decorating a cable that is a part of a video game
2 system, the device comprising:

- 3 a. a decorative assembly comprising at least one marking; and
4 b. a means for placing the decorative assembly about the cable,
5 wherein the decorative assembly comprises a pair of half-shell shaped sections
6 each having a first edge and a second edge and being hingedly connected to
7 each other along the first edges by a hinge 19.

1 15. The device as claimed in Claim 14, wherein the hinge is formed by a
2 region of reduced thickness defining an integrally formed hinge.

1 16. The device as claimed in Claim 15, wherein the second edge of one
2 of the pair of sections comprises one or more generally tabs and the second edge
3 of the other of the pair of sections comprises one or more grooves that cooperate
4 with the tabs to secure the device in a closed position.

1 17. The device as claimed in Claim 16, wherein when the device is in
2 the closed position it has an internal diameter equal to or slightly greater than the
3 outside diameter of the cable.

1 18. The device as claimed in Claim 17, wherein at least one of the two
2 sections comprises an internal stabling member that abuts the cable in the closed
3 position.

1 19. The device as claimed in Claim 18, wherein the two sections are
2 mirror images of each other.

1 20. The device as claimed in Claim 19, wherein the device further
2 comprises a unique serial number.

1 21. A method for decorating at least one cable of a video game system

2 comprising the steps of:

- 3 a. obtaining a decoration; and
- 4 b. placing the decoration about the cable.

1 22. The method as claimed in Claim 21, wherein the decoration is a
2 representation selected from the group consisting of a company name, a hobby,
3 and attendance at an event.

1 23. The method as claimed in Claim 21, wherein the decoration
2 represents an accolade for achievement in playing a video game.

1 24. The method as claimed in Claim 21, wherein the method is repeated
2 with a plurality of decorations.

1 25. A method for archiving events comprising the steps of:

- 2 a. obtaining at least one decoration; and
- 3 b. placing the at least one decoration about a cable on a video game
4 system wherein the decorative assembly is associated with a past event.

1 26. The method as claimed in Claim 25, wherein the decoration is
2 associated with a commercial enterprise.

1 27. The method as claimed in Claim 25, wherein the decoration is
2 associated with a video game.

1 28. The method as claimed in Claim 25, wherein the decoration is
2 associated with a hobby.

1 29. The method as claimed in Claim 25, wherein the method creates a
2 chain of decorations about the cable.

1 30. A method for selectively distributing a device for decorating a cable
2 of a video game system comprising the steps of:

- 3 a. providing a user with a code at specific point during the playing of a
4 video game;
- 5 b. allowing the user to provide the code to a distributing entity; and
- 6 c. distributing the device to the user.

1 31. The method as claimed in Claim 30, wherein the code is presented
2 to the player upon completing at least one specific event during the playing of the
3 video game.

1 32. The method as claimed in Claim 30, wherein the code is presented
2 to the user upon the user completing the video game.

1 33. The method as claimed in Claim 30, wherein the user provides the
2 code to the distributing entity via a website.

1 34. The method as claimed in Claim 30, further comprising the step of
2 allowing the user to pay for the device.

1 35. The method as claimed in Claim 30, further comprising the step of
2 the user placing the device on the cable.

1 36. A method for providing, awarding, winning, trading, and otherwise
2 distributing awards, tokens, indicia, and other indications of achievement,
3 fanaticism, or devotion comprising providing a decorative assembly with a video
4 game.

1 37. The method as claimed in Claim 36, wherein the decorative
2 assembly is placed a package containing the video game distributed as a single
3 unit.

1 38. The method as claimed in Claim 37, wherein the decorative
2 assembly is unique to the video game.

1 39. The method as claimed in Claim 37, wherein the decorative
2 assembly is assigned a unique serial number.

1 40. The method as claimed in Claim 37, wherein the decorative
2 assembly is placed on a cable of a video game system.

1 41. The method as claimed in Claim 39, further comprising the step of
2 registering the unique serial number with a database.

1 42. A method for awarding an indication of achievement comprising the
2 steps of:

3 a. allowing at least one person to compete in playing the video game;
4 and

5 b. upon one of the at least one person winning the video game, the
6 winner is given a decorative assembly.

1 43. The method as claimed in Claim 42, wherein the loser owns the
2 decorative assembly and winner is given the decorative assembly by the loser.

1 44. The method as claimed in Claim 42, wherein the decorative
2 assembly is awarded to the winner by a competition sponsor or a video game
3 developer.

1 45. The method as claimed in Claim 42, further comprising the step of
2 placing the decorative assembly on a cable that is part of a video game system.

1 46. A decorative assembly for placing on a video game system cable,
2 comprising first and second half shell sections that are hinged together along one
3 edge and clip together along another other edge to encircle said cable, said first
4 half shell section having on an external surface thereof at least one decorative
5 marking that is readily perceptible by at least one human.